

Fair Sponsorship Package

\$200-\$499

As a 'Fair Sponsor' you will be part of a larger group of faithful supporters of the Fair and will receive:

1. One 3' X 4' sign/banner placed in an area of your choice (Ride/Midway, Stage, Arena, Livestock, Vendor area, etc.).



2. You will receive 2 one day gate admission tickets.
3. You will receive a listing in the program guide for the Fair.
4. You may add one 15' X 15' vendor space for only \$100.00 more.

Fair Program Ads \$50-\$250



*Ask Your FAIR Contact
for Details on Purchasing Ads*

**Levy County Fair
Association
PO Box 818
Williston, FL 32696
(352) 528-2516**

www.LevyCountyFair.com

This significant, high-exposure, community event is designed to be 'family friendly'. The Levy County Fair is a non-profit endeavor permitted by the State of Florida Dept. of Agriculture as a sanctioned County Fair.

This will be a full County Fair experience with livestock and equestrian events, adult and youth creative arts shows, live entertainment on stage and roving acts. The Levy County Fair Queen contest, a karaoke competition open to adults and youth, car and bike shows and a terrific Midway with many exciting rides will be there for all to enjoy.

Both for-profit and non-profit vendor booths offer a wide variety of food and merchandise, as well as many other unique and educational exhibits.

The goal of the Fair is to inform, educate and entertain all age groups, while celebrating Levy County's rich agriculture, equestrian and aquaculture heritage.

**Thank You for Your Support of This
Community Event!**



Be a Fair Partner

**Change a life,
make a difference.**

**It's a marketing solution that
works for YOU in many ways!**



**April 12th – 15th, 2012
Williston, Florida**

www.LevyCountyFair.com

Major Partnership

Beginning at \$5,000

As a **'Major Fair Partner'**...YOU will be the king of the show for the duration of the Fair and benefit from the following:

1. Your company name and/or logo will be included in radio, newspaper, signs, banners, television advertising, and promotional materials such as posters, fliers, and brochures. Your company will be mentioned in press releases, news conferences and promotional endeavors conducted in order to promote this annual event.
2. Your company will be represented by three 3' X 7' signs/banners representing your company in prime locations of the major areas of the park. Additional signage supplied by you may be displayed as space permits.
3. Space will be available for you to set up a display or vendor booth during the entire event where you may also distribute your promotional products.
4. You and your guests will receive a predetermined number of VIP packages including: VIP parking, gate admission, preferred seating at all musical stage events, access to the VIP hospitality area, and of course, free rides. You will receive a specified number of VIP packages based on your level of sponsorship (rising per \$1000 increment) to share with family, friends and clients..
5. You will also receive a full page ad in the Fair program (Print ready ads only).

Ask about additional services not mentioned. We desire to maximize your sponsorship benefits!

Event Partnership

\$1,000-\$4,999

As an **'Event Partner'** you'll be the star of the show sponsoring a specific event! The various events have different sponsorship values. Please tell us which event you would like to sponsor.

1. Your company name/logo will be shown as the sponsor for the event, as well as in printed media such as, posters, fliers and other items produced for ***your event***.
2. You will be mentioned in press releases and promotional activity pertaining to that particular event.



3. You will be represented by two 3' X 5' signs/banners to be displayed in prime areas indicating your ad copy and level of sponsorship for the entire Fair.

3. Space will be available for you to set up a display or vendor booth in ***your area*** of the Fair. You may also distribute promotional products at your booth.

4. You and your guests will receive VIP privileges including: Preferred parking, gate admission with preferred seating at the 'headliner concert' and access to the VIP hospitality tent and free rides, based on your level of sponsorship.



5. You will also receive a half page ad in the Fair program (Print ready ads only).



Specialty Sponsor Package

\$500-\$999

As a **'Specialty Sponsor'** you will sponsor specific needs of the Fair, such as equipment, tenting, fencing, etc. As a Specialty Sponsor you will benefit from the following:

1. Your company name/logo will be included in newspaper ads as sponsor for the specialty event, act or area of your choice. In addition, some printed media such as, fliers, brochures, forms, documents and other items produced for area of the show.
2. You will be represented by one 3' X 5' sign/banner to be displayed on the fairgrounds indicating your ad copy and level of sponsorship in the area of your choice for the entire event.
3. You will receive 1 VIP package to include gate admissions and hospitality...
4. You will receive a quarter page ad in the Fair program (Print ready ads only).
5. You may add one 15' X 15' vendor space for only \$100 more.

